



## **MEASURE U APPLICATION COMMITTEE**

### **REGULAR MEETING**

**TUESDAY, NOVEMBER 13, 2012**

**TOWN COUNCIL CHAMBERS/SUITE Z, MINARET VILLAGE SHOPPING CENTER**

**8:30 AM – 10:30 AM**

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NOTE: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Town Clerk at (760) 934-8989, ext. 267. Notification 48 hours prior to the meeting will enable the Town to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 13.102-35.104 ADA Title II)

**ROLL CALL:** Committee Members: Bill Sauser, Joyce Turner, and Sandy Hogan.

### **PUBLIC COMMENTS**

### **APPROVAL OF MINUTES**

1. Regular meeting of October 16, 2012

### **DISCUSSION ITEMS**

2. Approve 2013 Measure U Spring Award Timeline, and funding priorities for Town Council consideration on November 21, 2012.

### **WORKSHOP – Mammoth Lakes Tourism & Mammoth Lakes Events Coalition**

3. Items for discussion:
  - Special event marketing
  - Funding strategies and fee structure
  - Private vs. Non- profit funding

### **ADJOURNMENT**